What is it?
A college/university level competition where you can create a competition entry with your existing project from your engineering project course, capstone project, or Maker project. Eligible teams must use an Intel Atom board. Galileo board use is encouraged but not required (Schools that are not currently official Intel partner schools and have not received Intel boards already may apply to receive 2 free boards per advisor).

How do I enter?
1. create a team of 3-5 students (no duplicate people across teams)
2. Complete the [team registration form](#) which includes a 1 paragraph summary of your project description to be posted online
3. You are automatically entered into Round 2 if you are a winner in Round 1.
4. Your 1-hour online project presentation & review to a panel of judges in Round 2 serves as your "application" to Round 3. Finalists are selected by a panel of judges from Intel, Cornell, and other sponsor companies.

How are winners selected?
By the sponsoring professor/advisor will select the winning team from all teams at your college/university. If 10 or more teams are registered under the same advisor / school, 2 winning teams may be selected. Via a 1-hour online "event". Each team must do a presentation (max of 30 min) for a panel of judges followed by a 30-min session of Q&A and feedback time with the judges. (presentations done online via Adobe Connect Pro)

What mentoring is available?
The sponsoring professor/advisor is the main mentor of the teams throughout the competition. Intel Cornell Cup Online Guides are also freely available on the website. Additionally online Q&A sessions hosted by Cornell/Intel reps are available to address general professional design practice questions and questions about the competition overall.

What is the judging criteria?
The sponsoring professor/advisor will select the winning team. Decisions are recommended to be based upon the criteria for the Final event (see Judging Criteria available online for details) Finalists will be selected by the competition's judges using the Final event Judging Criteria available online. Winners will be selected by the competition's judges using the Final event Judging Criteria available online.

Project Expectation Level
Proof of Concept design
Presentation that targets the Judging Criteria which should include proof of concept design and measures of its current performance, and plans for further development if selected as a Finalist.
Further developed project ready for demonstration at the Final event. Final report and presentation focusing on the Final Judging Criteria.

Awards/prizes
- Grand Prize: $10,000 cash; invitation to exhibit in Intel booth @ Maker Faire (San Mateo OR NYC); Intel-Cornell Cup jacket; grand prize certificate (1 team)
- 1st Place Prize: $2,500 cash; invitation to exhibit in Intel booth @ Maker Faire (San Mateo OR NYC); 1st place certificate (up to 7 teams)
- 2nd Place Prize: 7" tablet; 2nd place certificate (up to 7 teams)
- 3rd Place Prize: Competition premium "swag"; 3rd place certificate (up to 7 teams)
- People's Choice Award: $1,000 cash (1 team)
- Media Award: $1,000 cash (1 team)

Deadlines
- Team registration: Oct 13, 2014
- Semifinalist's presentation to judges: mid-January
- Booth demo descriptions: mid-March
- Semifinalist's presentation to judges: mid-January
- Judges selection of winning teams: Feb 6, 2015
- Judges selection of winning teams: Feb 6, 2015
- Winners announced: Feb 9, 2015
- Blog updates: bi-monthly
- Funding paperwork completed by teams: Feb 9, 2015
- Funding goes out to teams: week of Feb 16, 2015